

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Product</u> Crossroads GPS		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-34		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/10/12	08/10/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$225.00			
N 2	KVVU	08/10/12	08/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$1,725.00			
N 3	KVVU	08/10/12	08/10/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$800.00			
N 4	KVVU	08/10/12	08/10/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$135.00			
N 5	KVVU	08/10/12	08/10/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$275.00			
N 6	KVVU	08/10/12	08/10/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$350.00			
N 7	KVVU	08/10/12	08/10/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$585.00			
N 8	KVVU	08/10/12	08/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$450.00			
N 9	KVVU	08/10/12	08/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$600.00			
N 10	KVVU	08/10/12	08/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$825.00			
N 11	KVVU	08/10/12	08/10/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
488420 /		06264943
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	Crossroads GPS	892
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Cross Roads GPS		08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$300.00			
N 12	KVVU	08/10/12	08/10/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$385.00			
N 13	KVVU	08/10/12	08/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$750.00			
N 14	KVVU	08/10/12	08/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$215.00			
N 15	KVVU	08/13/12	08/13/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$225.00			
N 16	KVVU	08/13/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,725.00			
N 17	KVVU	08/13/12	08/13/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$800.00			
N 18	KVVU	08/13/12	08/13/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$135.00			
N 19	KVVU	08/13/12	08/13/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$275.00			
N 20	KVVU	08/13/12	08/13/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$350.00			
N 21	KVVU	08/13/12	08/13/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$585.00			
N 22	KVVU	08/13/12	08/13/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$450.00			
N 23	KVVU	08/13/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
N 24	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$825.00			
N 25	KVVU	08/13/12	08/13/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$300.00			
N 26	KVVU	08/13/12	08/13/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$385.00			
N 27	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$750.00			

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08/08/12 - 08/14/12	Crossroads GPS	892

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	08/13/12	08/13/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$215.00			
N 29	KVVU	08/13/12	08/13/12	Hell's Kitchen	Mon 9p-10p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$3,250.00			
N 30	KVVU	08/11/12	08/11/12	Mobbed	Sa 9p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$750.00			
N 31	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$950.00			
N 32	KVVU	08/11/12	08/11/12	MLB Player Poll	Various		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$185.00			
N 33	KVVU	08/11/12	08/11/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$225.00			
N 34	KVVU	08/11/12	08/11/12	Cops	Sa 8p-9p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$1,100.00			
N 35	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,575.00			
N 36	KVVU	08/12/12	08/12/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
N 37	KVVU	08/12/12	08/12/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$225.00			
N 38	KVVU	08/12/12	08/12/12	Extra Weekend	Su 6-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$175.00			
N 39	KVVU	08/12/12	08/12/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$300.00			
N 40	KVVU	08/09/12	08/09/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$225.00			
N 41	KVVU	08/09/12	08/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,725.00			
N 42	KVVU	08/09/12	08/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$800.00			
N 43	KVVU	08/09/12	08/09/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$135.00			
N 44	KVVU	08/09/12	08/09/12	Anderson	3-4p		:30			NM	1	\$275.00

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<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

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Week:		08/06/12	08/12/12	---1---				1	\$275.00			
N 45	KVVU	08/09/12	08/09/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$350.00			
N 46	KVVU	08/09/12	08/09/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$585.00			
N 47	KVVU	08/09/12	08/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$450.00			
N 48	KVVU	08/09/12	08/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$600.00			
N 49	KVVU	08/09/12	08/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$825.00			
N 50	KVVU	08/09/12	08/09/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$300.00			
N 51	KVVU	08/09/12	08/09/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$385.00			
N 52	KVVU	08/09/12	08/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$750.00			
N 53	KVVU	08/09/12	08/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$215.00			
N 54	KVVU	08/14/12	08/14/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$225.00			
N 55	KVVU	08/14/12	08/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$1,725.00			
N 56	KVVU	08/14/12	08/14/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$800.00			
N 57	KVVU	08/14/12	08/14/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$135.00			
N 58	KVVU	08/14/12	08/14/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$275.00			
N 59	KVVU	08/14/12	08/14/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$350.00			
N 60	KVVU	08/14/12	08/14/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$585.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 61	KVVU	08/14/12	08/14/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$450.00			
N 62	KVVU	08/14/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$600.00			
N 63	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$825.00			
N 64	KVVU	08/14/12	08/14/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$300.00			
N 65	KVVU	08/14/12	08/14/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$385.00			
N 66	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$750.00			
N 67	KVVU	08/14/12	08/14/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$215.00			
N 68	KVVU	08/08/12	08/08/12	The Dr. Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$225.00			
N 69	KVVU	08/08/12	08/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$1,725.00			
N 70	KVVU	08/08/12	08/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$800.00			
N 71	KVVU	08/08/12	08/08/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$135.00			
N 72	KVVU	08/08/12	08/08/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$275.00			
N 73	KVVU	08/08/12	08/08/12	The Dr. Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$350.00			
N 74	KVVU	08/08/12	08/08/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$585.00			
N 75	KVVU	08/08/12	08/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--2----				2	\$450.00			
N 76	KVVU	08/08/12	08/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$600.00			
N 77	KVVU	08/08/12	08/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488420 /	06264943

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	Crossroads GPS	892

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div>Week: 08/06/12</div><div>08/12/12</div><div>--2----</div><div>2</div><div>\$825.00</div></div></div></div></div>												
N 78	KVVU	08/08/12	08/08/12	MORE Access	630-7pm		:30			NM	1	\$300.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div>Week: 08/06/12</div><div>08/12/12</div><div>--1----</div><div>1</div><div>\$300.00</div></div></div></div></div>												
N 79	KVVU	08/08/12	08/08/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div>Week: 08/06/12</div><div>08/12/12</div><div>--1----</div><div>1</div><div>\$385.00</div></div></div></div></div>												
N 80	KVVU	08/08/12	08/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div>Week: 08/06/12</div><div>08/12/12</div><div>--2----</div><div>2</div><div>\$750.00</div></div></div></div></div>												
N 81	KVVU	08/08/12	08/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div>Week: 08/06/12</div><div>08/12/12</div><div>--2----</div><div>2</div><div>\$215.00</div></div></div></div></div>												
Totals											101	\$59,035.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	101	\$59,035.00	\$50,179.75
Totals	101	\$59,035.00	\$50,179.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6264943 TRF# 488420
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 11.13
*** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6264943 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#892 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 11.13

REP: CORRECTED ADVERTISER
NO OTHER CHANGES
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 892

NO BUYS TO PRINT

AUG/12 59035.00

CONTRACT TOTAL 59035.00
TOTAL SPOTS 101

MARKET TOTALS \$327,972 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME BUICK - GMC REP.# _____ OFF.# 592 SALESMAN # _____
 AGY # _____ AGY. NAME MARTIN RETAIL GROUP BUYER NAME LA TONYA HUNTER
 2801 UNIVERSITY BLVD #200 SALES PRSN AT- RACHEL RIVERA
 BIRMINGHAM, AL 35233

ORDER # _____ CONTRACT # 6178382 CLASS: NATL. LOCAL REGIONAL

PRDCT XLVG/GEN/2310 EST#2310 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG20/12 SEP30/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/12 11.18

REP: M1 CREATED AND ACCEPTED... SEE LNS 30-31
 TOT SAME
 PLS CONF
 THANKS, KRISTY

CON CM AGENCY IDB #1382
 PLEASE SEND PAPER INVOICES TO:
 MARTIN RETAIL GROUP C/O RESOURCES
 79 MADISON AVENUE
 NEW YORK, NY 10016-7802

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	S		500P-530P	30		\$350.00	9/3	9/3	0		MON	0
PROGRAM : NEWS RA25-54 : 1.0 CON COM1: NEWS												
30	A		500P-530P	30		\$350.00	8/27	8/27	1		MON	1
PROGRAM : NEWS RA25-54 : 1.0 CON COM1: NEWS												

AGENCY ADVERTISER CODE = XLVG AGENCY EST# = 2310
 AGENCY PRODUCT CODE = GEN

PROGRAM : NEWS
 RA25-54 : 1.0
 ORD COM1: MOVING TO W/O 8/27
 THIS IS A MAKE-GOOD FOR SEP3 ON LINE-13 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP3 ON LINE-14 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

31	A		530P-600P	30		\$350.00	8/27	8/27	1		MON	1
PROGRAM : NEWS RA25-54 : 1.0 ORD COM1 : MOVING TO W/O 8/27 PART OF A MAKEGOOD MADE UP OF LINES 30-31												

14	S		530P-600P	30		\$350.00	9/3	9/3	0		MON	0
PROGRAM : NEWS RA25-54 : 1.0 CON COM1 : NEWS STATION MAKEGOOD OFFERS: M1 OK'D BUY#13 MISSED: MON/500P-530P SEP3 30S \$350.00 (AUG6/12) BUY#14 MON/530P-600P SEP3 30S \$350.00 OFFER: MON/500P-530P AUG27 30S \$350.00 PLS ADVISE. & MON/530P-600P AUG27 30S \$350.00 CMT: MOVING TO W/O 8/27												

AUG/12 \$4,850.00 SEP/12 40755.00 CONTRACT TOTAL 45605.00
 TOTAL SPOTS 88

MARKET TOTALS \$152,016 KVVU 30% KSNV 24% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

ALL SHRS ESTD
 AGY DOES NOT RELEASE BUDGET/SHRS INFO
 RANK 1 OF 4 PER BUYER
 RA25-54

SVC- NSI BOOKS- JUL/11 JUL/ES NOV/11 NOV/ES NOV/PJ EST/ES
 DEMOS- RA25-54*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # 2014 ADV. NAME LION'S GATE REP. # OFF. # 680 SALESMAN #
 AGY # AGY. NAME INITIATIVE MEDIA NORTH AMERICA BUYER NAME CHERI CUDIAMAT
 5700 WILSHIRE BLVD., SUITE 400 SALES PRSN LA- CATHY SIMON (H)
 LOS ANGELES, CA 90036

ORDER # CONTRACT # 6264514 CLASS: NATL. LOCAL REGIONAL

PRDCT #61 EXPENDABLES 2 EST#0061 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 11.37

REP: ADDED NEW LINE 2 FOR TOMORROWS LOGS
 RVT TTL \$1680
 PLS CONFIRM
 THANKS CATHY

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 3LGT
 AGENCY PRODUCT CODE = EXT
 AGENCY EST# = 0061

2	A		1000P-1100P	15		\$900.00	8/8	8/8	1		WED	1
PROGRAM : LATE NEWS												
RTG : 3.0												

AUG/12 \$1,680.00 CONTRACT TOTAL \$1,680.00
 TOTAL SPOTS 2

MARKET TOTALS \$2,600 KVVU 30% KSNV 23% KLAS 23% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RTG*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6264943 TRF# 488420
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 18.42
*** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6264943 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#892 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 18.42

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINES 82 AND 83
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 892
AGENCY PRODUCT CODE = 11

29	S		900P-1000P	30		\$3,250.00	8/13	8/13	0		MON	0
PROGRAM : MASTERCHEFF: 6/4 - 9/17/12												
RA35+ : 4.5												
CON COM1: MASTERCHEFF: 6/4 - 9/17/12												

82	A		900P-1000P	30		\$3,250.00	8/13	8/13	1		MON	1
PROGRAM : HELL'S KITCHEN												
RA35+ : 4.5												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-29 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

30	S		100P-400P	30		\$750.00	8/11	8/11	0		SAT	0
PROGRAM : FOX SAT BASEBALL RA35+ : 0.5 CON COM1: FOX SAT BASEBALL												

83	A		900P-1000P	30		\$750.00	8/11	8/11	1		SAT	1
PROGRAM : MOBBED RA35+ : 0.5 ORD COM1: SPOT N/A DUE TO NO MLB GAME. MG 'MOBBED' PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG11 ON LINE-30 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#29	MISSED: MON/900P-1000P				AUG13		30S	\$3,250.00	(AUG6/12)	
			OFFER: MON/900P-1000P				AUG13		30S	\$3,250.00	PLS ADVISE.	
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.												

M2	OK'D	BUY#30	MISSED: SAT/100P-400P				AUG11		30S	\$750.00	(AUG6/12)	
			OFFER: SAT/900P-1000P				AUG11		30S	\$750.00	PLS ADVISE.	
CMT: SPOT N/A DUE TO NO MLB GAME. MG 'MOBBED' PRE-BOOKED PLS APPROVE.												

CONTRACT TOTAL	59035.00
TOTAL SPOTS	101

AUG/12	59035.00
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MARKET TOTALS \$327,972	KVVU 18%	KSNV 23%	KTUD 0%	KLAS 40%	KTNV 17%	KVMY 1%	KVCW 1%	CABL 0%
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SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG6/12 15.22
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REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS
TOTAL \$59035

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 892												
1			1000A-1100A	30		\$225.00	8/10	8/10	1		FRI	1
PROGRAM : DR OZ RA35+ : 1.1 CON COM1 : DR OZ												
2			1000P-1100P	30		\$1,725.00	8/10	8/10	1		FRI	1
PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1 : FOX 5 NEWS AT 10P												

REP HEADLINE# 6264943
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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/10	8/10	1		FRI	1
4			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS	30		\$135.00	8/10	8/10	1		FRI	1
5			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/10	8/10	1		FRI	1
6			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/10	8/10	1		FRI	1
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/10	8/10	1		FRI	1
8			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/10	8/10	2		FRI	2
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/10	8/10	1		FRI	1
10			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/10	8/10	2		FRI	2

REP HEADLINE# 6264943
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/10	8/10	1		FRI	1
12			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/10	8/10	1		FRI	1
13			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/10	8/10	2		FRI	2
14			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/10	8/10	2		FRI	2
15			1000A-1100A PROGRAM : DR OZ RA35+ : 1.1 CON COM1: DR OZ	30		\$225.00	8/13	8/13	1		MON	1
16			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1: FOX 5 NEWS AT 10P	30		\$1,725.00	8/13	8/13	1		MON	1
17			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/13	8/13	1		MON	1
18			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS	30		\$135.00	8/13	8/13	1		MON	1

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AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/13	8/13	1		MON	1
20			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/13	8/13	1		MON	1
21			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/13	8/13	1		MON	1
22			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/13	8/13	2		MON	2
23			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/13	8/13	1		MON	1
24			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/13	8/13	2		MON	2
25			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/13	8/13	1		MON	1
26			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/13	8/13	1		MON	1

REP HEADLINE# 6264943
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AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/13	8/13	2		MON	2
28			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/13	8/13	2		MON	2
29			900P-1000P PROGRAM : MASTERCHIEFFEE: 6/4 - 9/17/12 RA35+ : 4.5 CON COM1: MASTERCHIEFFEE: 6/4 - 9/17/12	30		\$3,250.00	8/13	8/13	1		MON	1
30			100P-400P N/A PROGRAM : FOX SAT BASEBALL RA35+ : 0.5 CON COM1: FOX SAT BASEBALL	30		\$750.00	8/11	8/11	1		SAT	1
31			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT RA35+ : 2.9 CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$950.00	8/11	8/11	1		SAT	1
32			1200N-100P PROGRAM : THIS WEEK IN BASEBALL RA35+ : 0.1 CON COM1: THIS WEEK IN BASEBALL	30		\$185.00	8/11	8/11	1		SAT	1
33			500P-600P PROGRAM : CRIMINAL MINDS RA35+ : 0.3 CON COM1: CRIMINAL MINDS	30		\$225.00	8/11	8/11	1		SAT	1
34			800P-900P PROGRAM : COPS / COPS RA35+ : 1.9 CON COM1: COPS / COPS	30		\$1,100.00	8/11	8/11	1		SAT	1

AUG6/12 15.22
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
35			1000P-1045P	30		\$1,575.00	8/12	8/12	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
RA35+ : 4.0												
CON COM1: FOX 5 NEWS AT 10PM SUN												
36			1045P-1100P	30		\$1,000.00	8/12	8/12	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
RA35+ : 2.9												
CON COM1: FOX 5 SPORTS EXTRA												
37			1100P-1200M	30		\$225.00	8/12	8/12	1		SUN	1
PROGRAM : CRIMINAL MINDS												
RA35+ : 1.0												
CON COM1: CRIMINAL MINDS												
38			600P-700P	30		\$175.00	8/12	8/12	1		SUN	1
PROGRAM : EXTRA WEEKEND												
RA35+ : 0.9												
CON COM1: EXTRA WEEKEND												
39			800A-900A	30		\$300.00	8/12	8/12	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
RA35+ : 0.8												
CON COM1: FOX NEWS SUNDAY												
40			1000A-1100A	30		\$225.00	8/9	8/9	1		THU	1
PROGRAM : DR OZ												
RA35+ : 1.1												
CON COM1: DR OZ												
41			1000P-1100P	30		\$1,725.00	8/9	8/9	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
RA35+ : 3.8												
CON COM1: FOX 5 NEWS AT 10P												
42			1100P-1135P	30		\$800.00	8/9	8/9	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
RA35+ : 1.4												
CON COM1: FOX 5 NEWS AT 1100P												

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1 : COPS / COPS	30		\$135.00	8/9	8/9	1		THU	1
44			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1 : ANDERSON COOPER	30		\$275.00	8/9	8/9	1		THU	1
45			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1 : DR OZ	30		\$350.00	8/9	8/9	1		THU	1
46			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1 : FOX 5 NEWS AT 5PM	30		\$585.00	8/9	8/9	1		THU	1
47			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1 : FOX5 NEWS 5A	30		\$450.00	8/9	8/9	2		THU	2
48			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1 : FOX 5 NEWS AT 530PM	30		\$600.00	8/9	8/9	1		THU	1
49			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	8/9	8/9	2		THU	2
50			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1 : MORE ACCESS	30		\$300.00	8/9	8/9	1		THU	1

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			700P-730P	30		\$385.00	8/9	8/9	1		THU	1
PROGRAM : EXTRA												
RA35+ : 2.7												
CON COM1: EXTRA												
52			700A-900A	30		\$750.00	8/9	8/9	2		THU	2
PROGRAM : FOX5 MORNING NEWS												
RA35+ : 2.1												
CON COM1: FOX5 MORNING NEWS												
53			900A-1000A	30		\$215.00	8/9	8/9	2		THU	2
PROGRAM : MORE LAS VEGAS												
RA35+ : 1.1												
CON COM1: MORE LAS VEGAS												
54			1000A-1100A	30		\$225.00	8/14	8/14	1		TUE	1
PROGRAM : DR OZ												
RA35+ : 1.1												
CON COM1: DR OZ												
55			1000P-1100P	30		\$1,725.00	8/14	8/14	1		TUE	1
PROGRAM : FOX 5 NEWS AT 10P												
RA35+ : 3.8												
CON COM1: FOX 5 NEWS AT 10P												
56			1100P-1135P	30		\$800.00	8/14	8/14	1		TUE	1
PROGRAM : FOX 5 NEWS AT 1100P												
RA35+ : 1.4												
CON COM1: FOX 5 NEWS AT 1100P												
57			200P-300P	30		\$135.00	8/14	8/14	1		TUE	1
PROGRAM : COPS / COPS												
RA35+ : 0.8												
CON COM1: COPS / COPS												
58			300P-400P	30		\$275.00	8/14	8/14	1		TUE	1
PROGRAM : ANDERSON COOPER												
RA35+ : 0.7												
CON COM1: ANDERSON COOPER												

REP HEADLINE# 6264943
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REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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 AUG6/12 15.22
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1 : DR OZ	30		\$350.00	8/14	8/14	1		TUE	1
60			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1 : FOX 5 NEWS AT 5PM	30		\$585.00	8/14	8/14	1		TUE	1
61			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1 : FOX5 NEWS 5A	30		\$450.00	8/14	8/14	2		TUE	2
62			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1 : FOX 5 NEWS AT 530PM	30		\$600.00	8/14	8/14	1		TUE	1
63			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	8/14	8/14	2		TUE	2
64			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1 : MORE ACCESS	30		\$300.00	8/14	8/14	1		TUE	1
65			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1 : EXTRA	30		\$385.00	8/14	8/14	1		TUE	1
66			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1 : FOX5 MORNING NEWS	30		\$750.00	8/14	8/14	2		TUE	2

REP HEADLINE# 6264943
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/14	8/14	2		TUE	2
68			1000A-1100A PROGRAM : DR OZ RA35+ : 1.1 CON COM1: DR OZ	30		\$225.00	8/8	8/8	1		WED	1
69			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1: FOX 5 NEWS AT 10P	30		\$1,725.00	8/8	8/8	1		WED	1
70			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/8	8/8	1		WED	1
71			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS	30		\$135.00	8/8	8/8	1		WED	1
72			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/8	8/8	1		WED	1
73			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/8	8/8	1		WED	1
74			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/8	8/8	1		WED	1

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/8	8/8	2		WED	2
76			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/8	8/8	1		WED	1
77			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/8	8/8	2		WED	2
78			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/8	8/8	1		WED	1
79			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/8	8/8	1		WED	1
80			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/8	8/8	2		WED	2
81			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/8	8/8	2		WED	2
AUG/12 59035.00 CONTRACT TOTAL 59035.00 TOTAL SPOTS 101												

REP HEADLINE# 6264943
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
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AUG6/12 15.22
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$327,972 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*